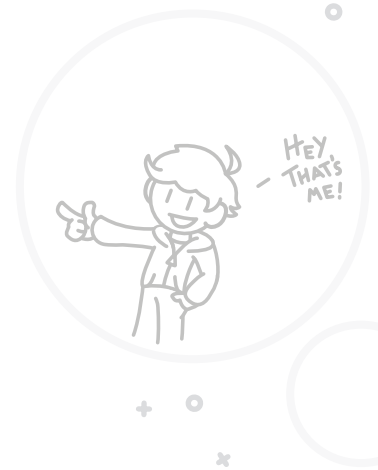


# Blake Nunes

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## Education

### Illinois State University, 2012

Normal, IL

*Double Major in Graphic Design and Arts Technology*

## Experience

### Smart And Simple Insurance Development (SASid), Fall 2020-Current

*(Owned by global fintech/technology leader Acrisure)*

[www.sasid.com](http://www.sasid.com)

*Lead Graphic Designer*

As the in-house graphic designer, my primary responsibility is to manage the company's overall brand, including branding guidelines, website maintenance, logo creation, brochure creation, conference banners and handouts, and more. The position has allowed me to hone useful skills such Wordpress, Email marketing, UX design and SEO techniques.

### Northwest Quarterly Magazine, Fall 2012 - Fall 2020

[www.Northwestquarterly.com](http://www.Northwestquarterly.com)

*Graphic Designer 2012, Graphics Director 2013 - Fall 2020*

Immediately following my summer internship at Remedy, I was hired as a graphic designer at *Northwest Quarterly*. After three months, I was promoted to Graphics Director. I oversaw the production of 11 large magazines per year and 50 smaller weekly publications per year. Responsibilities included the creation of advertising and editorial pieces; hiring and training designers; coordinating with the publisher, editorial and sales teams; and working closely with advertisers and other clients. It required meticulous attention to detail, multi-tasking and the ability to optimize workflow under tight time constraints.

### Remedy Brand Development, Summer 2012

[www.remedychicago.com](http://www.remedychicago.com)

*Paid Graphic Design Intern*

During this paid internship, I assisted in numerous graphic design projects related to hospital branding. Working in downtown Chicago, I learned many production-oriented skills and gained more insight into the nature of branding and marketing.

## Skills and Proficiencies

### Software Proficiencies:

Adobe Photoshop  
Adobe InDesign  
Adobe Illustrator  
Adobe Acrobat  
Adobe After Effects  
Adobe Premier  
Blender  
Unity Game Engine  
Unreal Game Engine

Microsoft Office  
PC & Mac OS

### Skills:

Project/Account Management  
CMS Maintenance (Wordpress)  
Email Marketing  
SEO Techniques  
Print Prepress Processing  
Social Media Content Creation  
Copywriting and Editing

### Programming:

HTML  
CSS  
Javascript  
C#

Sound Editing  
Video Editing  
2D Animation  
3D Modeling  
Photography  
Copy Editing

**References Available Upon Request.**